

Aloha ... THE 80¢ DIAMOND HEAD STAMP OF 1952

EXACT INTENDED USE: Shipping Flowers and Plants by Air From Hawaiian Nurseries to U.S. Mainland.

SUBJECT

A traditional exhibit of 80¢ Diamond Head air mail stamp created to pay air parcel post rate for shipping a pound of flowers or plants to Zone 8 (>1800 miles).

USAGE

SPECIAL ATTENTION:

- Air parcel post to Zone 8
- 3 of the 5 known **EXACT INTENDED USE covers** (See Frame 3 P1, P3, P5)
- Other solo & commercial uses

CONCEPT / DESIGN

When Postmaster General Jesse Donaldson visited Hilo, Hawaii in 1951, an orchid grower requested an 80¢ stamp to facilitate shipping flowers to the mainland.

DIFFICULTY OF ACQUISITION

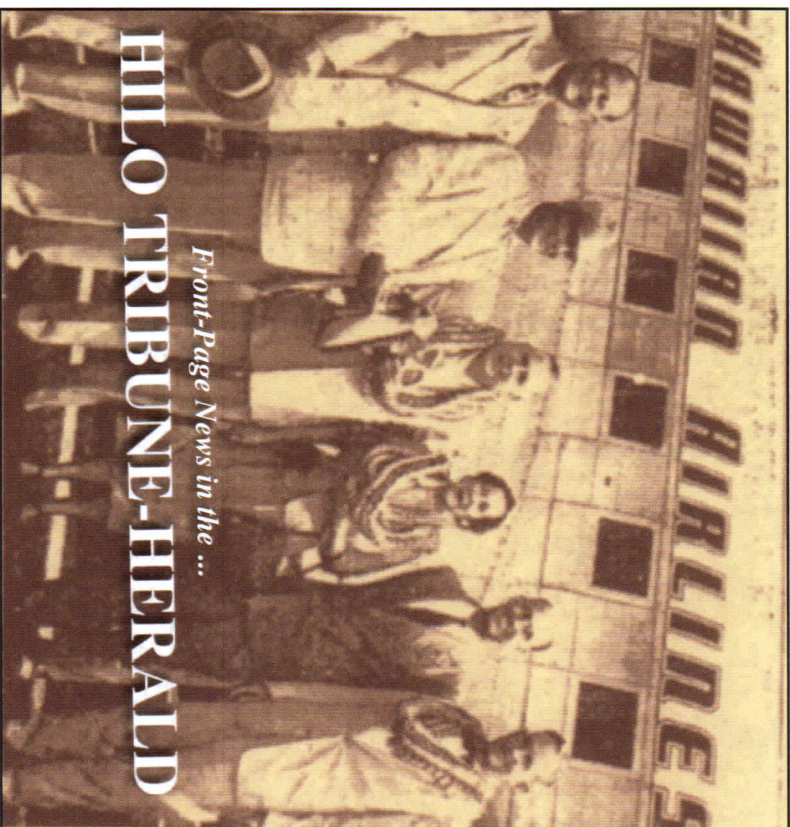
This expensive stamp was not used frivolously — it was primarily used on heavy parcels. The stamps were discarded. Exemplary usages are difficult to find.

DESIGN & PRODUCTION

Donaldson liked the idea and sketched a design. The First Day Celebration was on March 26, 1952 in Honolulu.

IMPORTANCE

Only U.S. stamp created for a specific air parcel post rate.



NOVEMBER 1, 1951 — Postmaster General and Mrs. Jesse Donaldson arrive in Hilo, Hawaii. They are being welcomed by the Hilo Postmaster, an airline representative, and other local dignitaries.

700 First Day orchid boxes were sent from Hawaii, but only 3 survive.

From exhibitor's collection



Exhibit Plan

SUBJECT	FRAME / PAGE
Forerunner	1 / P2
Concept / Design	1 / P3
Production	1 / P4

STAMP USAGE

First Day Celebration	1 / P6
First Day Covers	1 / P8
Perfins	2 / P5
Pre-cancelled	2 / P6

Air Parcel Post

To Zone 8 .. 2 / P6
Less than Zone 8 ... 4 / P3
International ... 4 / P4

Non Air Parcel Post

Domestic ... 4 / P5	
International ... 4 / P8	
Late Usage	6 / P8

KEY

 = Original Research

 Significant Items Are Framed In Maroon