

eBay – RPA Presentation

1/9/2020

by Charlie Adrion

- Interactive
- Online

The eBay logo is displayed in white lowercase letters on a dark teal background. The background of the entire advertisement features a collage of various postage stamps, including two prominent green 2-cent stamps with a butterfly design, and other stamps in red, purple, and blue. A pair of tweezers is shown holding one of the green stamps. The background also includes faint, illegible text from a document, suggesting a philatelic or historical context.

ebay

**Shop the world's
largest collection of
stamps.**

Buy certified inventory from PF, PSE,
PSAG, and APS from the most
respected sellers in the industry.

**ebay Money Back
Guarantee protects
your purchase.**

ebay.com/philately

Survey for the Club...

- Have you heard of eBay?
- Do you spend time online?
- Do you eBay buy?
- Do you eBay sell?
- Do you like your eBay experience?

eBay – What is it?

- **Worldwide - and makes 10 billion/year**
- **Sellers/buyers - 25 million / 183 million**
- **Many products - second to Amazon in visits**
- **Auction/BIN/Make Offer**
- **Protections – favors BUYERS**
- **Influence on stamps marketplace - massive**

Features...

- **Searching**
- **History**
- **Sold prices versus Offering prices**
- **Sorting**
- **Feedback**

Issues with listings...

- Ridiculous
- Sublime
- Misidentifications
- Thievery
- NARU

Types of sales offerings...

- Auction
- Buy it now
- Make offer

Kinds of sellers who are you dealing with

- Not eBay regulars
- Professional stamp dealers ckstamps
- Professional eBay agents noblespirit
- Knowledgeable collectors haydavet
- Clueless collectors gigisales
- Crooks mnats195278

Sniping - Esnipe and others

- the action of shooting at someone from a hiding place, especially accurately and at long range



Paying Methods - PAYPAL (and others)

- safe
- easy
- fast
- international
- fairly inexpensive

Sample Live Searches...

- US 630
- US C14
- US 73
- Penny Red
- British Guiana
- Audience suggestions

Alternatives to eBay...

- Brick and mortar
- Online
- APS
- Hipstamps
- Delcampe